

TERRY Schultz

MULTI-MEDIA GRAPHIC DESIGNER

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PHILOSOPHY & OBJECTIVE //

Graphic design solves the problem of visual communication and improves user experience. Solid design work comes from a clear understanding of the problem and a vision where it will lead. Communication between clients and teams are important fundamentals throughout this process. My career objective is to continually challenge myself by listening, developing solutions, and applying new ideas and concepts in a collaborative environment.

INTERESTS //

- 3D Design & Rendering
- Promotional Layout & Design
- Video Editing & Post Production
- Logos, Infographics & Mockups

Design Experience

2013 - PRESENT

MULTI-MEDIA GRAPHIC DESIGNER @ ISLETA RESORT & CASINO - ALBUQUERQUE, NM

- Designed and developed multi-media based layouts, graphics, animation, and video content for clients use in presentations, video productions, executive summaries, online tutorials, websites, and other digital media.
- Created and prepared consistent branded and visually appealing promotional material including print-based flyers, logos, programs, magazines, training material, newsletters, and packaging for internal departments.
- Properly maintained company website across all departments including internal and external digital screens using Fourwinds Interactive Software to ensure maximum impact among patrons and Team Members.
- Interacted directly with department heads when facilitating and implementing advertising campaigns including testing and analyzing technical problems to determine solutions and ensure success.

2012 - 2013

USER EXPERIENCE ANALYST @ INTERMEDIIX - PITTSBURGH, PA

- Created custom icon sets for clients and in-house software.
- Handled animation and video editing for product sales and user assistance videos.
- Designed and developed Power Point presentations used in conventions, office meetings, and client sales materials.
- Properly maintained product documentation for in-house software teams.
- Active role in the corporate wiki rollout including user training, content management, and team-specific support.

2007 - 2009

GRAPHIC DESIGN & PRINTING @ RELIABLE PRINTING - PHILADELPHIA, PA

- Implemented skill sets in Photoshop, Illustrator, and InDesign to develop and create signage, advertisements, and brochures distributed throughout Philadelphia.
- Handled post-process print workflow across various mediums such as coroplast, cut vinyl, booklets, and brochure creations.
- Data review and processing used in litigation support including image OCR, indexing and data deduplication.
- Created, modified, and rebuilt digital files needed for print production including monitoring color output in digital files and photos to ensure uniformity and client expectations.

Education

2002 - 2005
2009 - 2011

B.A. IN CINEMATIC ARTS WITH A FOCUS IN GRAPHIC DESIGN @ UNIVERSITY OF NEW MEXICO

- Gained a strong foundation in group based projects and assumed roles such as storyboarding, directing, and editing.
- Worked in-depth with sound, lighting, editing and post processing work for student films and projects.
- Dean's List 2009 - 2011

SKILL SETS & KNOWLEDGE

- Photoshop
- Illustrator
- InDesign
- After Effects
- Dimension
- Premiere
- Acrobat
- Lightroom
- Media Encoder
- Blender
- Word, Power Point, & Excel
- JIRA & Wrike Job Tracking
- Fourwinds Interactive
- Mac & PC

REFERENCES

BRIAN RAMIREZ

Creative Manager @ Isleta Resort & Casino
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BRANDON MAXWELL

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502.554.6325 // Brandon.Maxwell@isleta.com

CONTACT

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